

# The EFL Teachers' Success Club



30 DAYS OF SOCIAL POSTS

<b>1</b> What's your favourite English word?	<b>2</b> Are you an English learner, student, user or something else?	<b>3</b> Do you have an English notebook?	<b>4</b> Link to a useful learning site	<b>5</b> Who speaks English better you or your kids?
<b>6</b> This is my desk/neighborhood/office, show me yours!	<b>7</b> I love English because ... (can you complete the sentence?)	<b>8</b> Where do you learn English?	<b>9</b> What's your favourite movie?	<b>10</b> I think English is useful because... (what do you think?)
<b>11</b> How long have you been learning English?	<b>12</b> Share a link for a useful/funny resource	<b>13</b> What's for dinner?	<b>14</b> What's your favourite sport or exercise to do yourself?	<b>15</b> Tell me the first joke you understood in English
<b>16</b> Who do you speak English to?	<b>17</b> Who was your best ever school teacher?	<b>18</b> I remember when I said I eat my budgie in my Welsh lesson. What stupid mistakes have you made in English?	<b>19</b> Link to a blog post	<b>20</b> Which is harder, listening or reading in English?
<b>21</b> Do you have a pet? Show me a picture!	<b>22</b> Share a language learning tip	<b>23</b> Salt or sweet?	<b>24</b> Agree or disagree: American spelling is better than British?	<b>25</b> Have you ever been to an English speaking country?
<b>26</b> Tell me what you'd change about the English language	<b>27</b> What's your best advice for learning English?	<b>28</b> Did you use English today?	<b>29</b> Share a useful learning resource	<b>30</b> What's the worst thing about English?

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## HOW TO USE THIS

- Please adapt to your ideal client (or parents of your clients)
- When people answer the question reply to them! More replies and more comments boost your posts.
- You can use for Facebook posts or groups, or Instagram, for Twitter or in group messages on Whatapp/ Messenger etc.
- Use free images from Canva, Pexels, Unsplash, Pixabay or your favourite graphics tool with the post. Or your own images are great to make it more personal.
- Make some posts into videos, pre-record and post, or do a live into your page/group. Ask the question, give your answer as a model, ask viewers to respond with their answers.
- Not all posts need a question. You can post a statement, a quote, an image without a caption.
- Ideas for more posts: use ice breakers from your classes. Think about 5Ws to make up questions. Post about your language learning journey and ask if they have similar experiences.
- Look at your page insights to see what is getting the most engagement. Reflect that in future posts.

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## HOW TO USE THIS

- Post in English or in the language of your clients. Or bilingually, or multilingually!
- Shared posts, or links off Facebook should be used sparingly. About 1 in 4 posts can be a link or a share, and only if it's totally relevant to your client as an English learner.

Want to know more? Join me in my Facebook group, search FB for The Teachers' Room for EFL/ESL teachers

Who am I, and why should you listen to me? My name is Abigail Fulbrook, and in case you haven't heard of me (horrified gasp!) I'm a EFL teacher who's been teaching online since 2016. I've grown my facebook page from around 300 to 2,300 in a few months by using more engaging strategies like on this sheet.

If you want to know more or ask any questions here is my email address:  
[abbie@englishwithabigail.com](mailto:abbie@englishwithabigail.com)

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